



Market orientation November 2013

By Peter F. Rasmussen, Commercial Director in R2 Agro

R2 Agro - Feed Solutions about mink feed

The season for grain to the mink feed centres is about to end. We are pleased to see a sizable increase in the sold quantity. We are handling large quantities both in- and outcoming in a short period of time. It makes heavy demands on the good collaboration between our customers, the contractors and R2 Agro. Again this year we have experienced that this has worked out very well.

Some of the mink feed centres has already completely or partly covered their requirements for 2014.

In R2 Agro we are also pleased to learn that our business partner Arovit can continue their production in Vejen.



R2 Agro - NutriScan abroad

Our attention is focused on foreign countries, as we see a great interest towards our products in the international market. Especially Poland has shown to be an interesting market.

We have recently visited World Dairy Export in Madison, USA, where we met potential new importers. Contacts have been established and we are excited to follow the next steps.



R2 Agro - Mink Solutions is tuning the web shop

The modern mink farm is getting on fast, and we have to adjust to it constantly in order to continue to be the preferred supplier in an intensely competitive market.

The price easily becomes the determining factor—unfortunately often at the sacrifice of the quality! In R2 Agro – Mink Solutions we can't always offer the lowest price, but we never compromise the quality. That is a promise.

We have tuned our web shop www.r2agroshop.dk in order to make it even more interesting and easy-to-use.

Right now you can find some good offers in the shop, which are worth taking a closer look at. So please come in...

