

Market orientation February 2014



By Peter F. Rasmussen, Commercial Director in R2 Agro

R2 Agro - organizational change and promotions

We are now through the first year of constant change and growth in R2 Agro. Therefore we have implemented an organizational change which has resulted in promotion of Dorte Lyse to Logistics Manager and Karsten C. Kjeldsen to Development Manager.



Dorte Lyse



Karsten C. Kjeldsen



It is also gratifying that we are now officially GMP+ certified for production og sales.

Corn gluten can increase the milk yield

Source: Senior scientist Marin R. Weisbjerg og Landbrugsavisen, 31. January 2014

Tests at KFC show that dairy cows repay with up to 5,9 kg ekstra milk daily, if administered more AAT in the form of corn gluten 60 in the first weeks after calving.

In the tests at KFC the cows were administred more AAT in the form of protein sources corn gluten 60, Soy Pass og Protamyl. These feed stuffs were added to the basic ration in order to increase the AAT-level from 10 g per MJ to 21 g per MJ.

Even though corn gluten is a relatively expensive feed stuff, the yield increase was sizable enough to cover the expenses for the extra protein.

Corn gluten will be available in R2 Agro-Feed Solutions' product range from April 2014.



R2 Agro - Mink Solutions at the Danish Fur Exhibition 2014

While the mink industry has been holding its breath and waited for the outcome of the fur auction in February, we have been busy preparing the show at the Danish Fur Exhibition in Herning March 27.-29. 2014.

Meet our sales team at stand M9742. We are looking forward to presenting our exciting news and offers to our customers.



Kim Eliseholm



Palle Føns



Tina M. Jensen



Peter F. Rasmussen



Katja J. Nielsen