

# News from R2 Agro



## Christmas Greetings December 2013

By Lars Skou, CEO in R2 Agro



### R2 Agro strengthens the organisationen

I would like to take this opportunity to wish all our collaborators a merry Christmas and thank you for a good and constructive cooperation.

The year of 2013 was an exciting year where NutriScan was implemented in our company and thus contributed with an even wider range of specialties for the agro industry in our product range.

At the end of the year it was decided to establish an independent development department managed by Karsten C. Kjeldsen, so that our company also in the future can be innovative and develop new products both in house and together with our collaborators and thus hopefully offer our customers exciting, new possibilities.

At the same time we have gathered our logistics department under Dorthe Lyse who as of the 1<sup>st</sup> January 2014 also will be part of the management team.

With the above mentioned organizational changes our company is well geared to continue its growth and handle the challenges and possibilities which are in the market. This combined with a staff of committed employees means that through our

#### **Mission:**

*“To supply desirable products and solutions to the agro industry and thus create value and prepare the ground for customer satisfaction and job satisfaction”*

we can work towards our

#### **Vision:**

*“Through innovation and a constant and indisputable quality in each and every task to be first in the mind of our cooperation partners”*

I wish you all a prosperous 2014, and R2 Agro will do its utmost to meet the expectations of our collaborators in the future.

Best regards

Lars Skou